



21 YEARS



THE PAUL G. DUKE ACADEMY FOR COMMUNITY LEADERSHIP



KEYNOTE SPEAKER
SHANE MEEKER
COMPANY HISTORIAN &
CORPORATE STORYTELLER
PROCTER & GAMBLE COMPANY



MOSAIC OF COMMUNITY LEADERSHIP CONFERENCE

WEDNESDAY • MAY 22, 2024 • 7:30AM-2:50PM AT EDISON STATE

A ONE DAY CONFERENCE

Presented by—The Edison State Center for Leadership Development
Sponsored by—The Paul G. Duke Academy for Community Leadership

Featuring

KEYNOTE SPEAKER **Shane Meeker**

Shane Meeker is a 27-year veteran at the Procter & Gamble Company with a degree in Industrial Design. Before becoming the P&G Company Historian and Corporate Storyteller, he led the design strategy for billion-dollar brands like Tide, Downy, Dawn, Cascade, and Pampers. Over the last 17 years, he has become a nationally recognized keynote speaker and instructor on storytelling, sharing how you can use what works in your favorite movies to tell better business stories.

Shane has presented his storytelling content at over 250+ companies and brands around the globe including Walt Disney, Ford, Anheuser Busch, Nike, American Express, Exxon Mobil, FedEx, US Bank and Nationwide just to name a few. Shane regularly presents at conferences and on university campuses and is an adjunct professor at the Illinois Institute of Technology and the University of Cincinnati. He is also part of the faculty for the Leadership and Strategic Impact program at the Tuck Executive Education program at Dartmouth and at the Xavier Leadership Center.

Shane's book, *StoryMythos: A Movie Guide To Better Business Stories*, is available on Amazon and was rated a #1 New Release Best Seller in Business Writing and Skills. He has also presented his ideas on storytelling at TEDx where he talked about the Power of Short Stories.

Like when he was a kid, he still finds most of his inspiration from the fantastic stories of stage, page and screen. If you have any questions or are interested in booking Shane for your event, you can contact him at storymythos@gmail.com or check out his site at www.storymythos.com for more information.

REGISTRATION NOW OPEN

ONE DAY CONFERENCE \$59

REGISTER via PayPal at www.edisonstatedukeacl.org/mosaic

Your PayPal receipt will serve as your ticket into the conference.



The mission of The Edison State Community College Center for Leadership Development is to foster the advancement of leadership for individuals to make a difference in their community. Outstanding communities are characterized by a quality of life supported by individuals committed to service and stewardship in the public, private and not-for-profit sectors. The vision of the Center for Leadership Development is to provide Edison State Community College students, staff and community individuals with leadership development opportunities through training, courses, conferences, and experiential learning opportunities to develop skills that can be utilized within diverse education, social, and business settings. The Center for Leadership Development uses a collaboration approach to build lasting partnerships with leaders and organizations. The ultimate goal of the Center is to be the transforming resource for leadership development to power individuals, teams and organizations for sustained success.

FOR MORE INFORMATION

Contact **Dr. Rick Hanes** at
The Center for Leadership
Development at
937.778.7806
or email
rhanes@edisonohio.edu