



## THE PAUL G. DUKE ACADEMY FOR COMMUNITY LEADERSHIP



KEYNOTE SPEAKER  
**PATTY CISCO, MBA**  
MARKETING ESSENTIALS



# MOSAIC OF COMMUNITY LEADERSHIP CONFERENCE

WEDNESDAY • MAY 22, 2019 • 8:00AM–3:15PM AT EDISON STATE

## A ONE DAY CONFERENCE

Presented by—The Edison State Center for Leadership Development  
Sponsored by—The Paul G. Duke Academy for Community Leadership

### Conference Program

- 7:30AM–8:00AM Registration/Continental Breakfast**
- 8:00AM–8:10AM Welcome** | Dr. Doreen Larson, President of Edison State
- 8:10AM–9:30AM Keynote Address** | *Be the Catalyst* | Patty Cisco, Principal/Founder of Marketing Essentials
- 9:30AM–9:45AM Break**
- 9:45AM–10:45AM Breakout Education Sessions I**
  - ◇ *Managing Staff and Volunteer Diversity as a Vital Resource* | Dr. Doreen Larson, ESCC
  - ◇ *Grant Hunting: Foundation Center Tutorial* | Becky Telford, ESCC
  - ◇ *Minding the Business While Changing the World: Legal Obligations of Charity Leaders* | Abigail Jacobs/Beth Short, Office of Ohio Attorney General
  - ◇ *Unlock Your Personal Online Brand Potential* | Patty Cisco/Jessica Lammers, Marketing Essentials
  - ◇ *Strategic Planning for Nonprofits* | Joel Kessel, Kessel Strategies
- 10:45AM–11:00AM Break**
- 11:00AM–12:00PM Breakout Education Sessions II**
  - ◇ *How to Read Financial Statements* | Dr. Doreen Larson, ESCC
  - ◇ *Grant Hunting: Foundation Center Tutorial* | Becky Telford, ESCC
  - ◇ *Charitable Fundraising: The Good, The Bad and The Ugly* | Abigail Jacobs/Beth Short, Office of Ohio Attorney General
  - ◇ *Strategic Planning for Nonprofits* | Joel Kessel, Kessel Strategies
  - ◇ *Paul G. Duke Academy for Community Leadership 2019 Mentor/Mentee Collaboration*
- 12:15AM–1:30PM Lunch** | **Academy for Community Leadership Graduation**
- 1:30AM–3:15PM Breakout Work Sessions III**
  - ◇ *Grant Hunting: Work Session Utilizing the Foundation Center with Support* | Becky Telford, ESCC
  - ◇ *Managing the Human Factor or Nonprofit Organizations* | Rick Hanes, ESCC
  - ◇ *Strategic Planning for Nonprofits* | Joel Kessel, Kessel Strategies



The mission of The Edison State Community College for Leadership Development is to foster the advancement of leadership for individuals to make a difference in their community. Outstanding communities are characterized by a quality of life supported by individuals committed to service and stewardship in the public, private and not-for-profit sectors. The vision of the Center for Leadership Development is to provide Edison State Community College students, staff and community individuals with leadership development opportunities through training, courses, conferences, and experiential learning opportunities to develop skills that can be utilized within diverse education, social, and business settings. The Center for Leadership Development uses a collaboration approach to build lasting partnerships with leaders and organizations. The ultimate goal of the Center is to be the transforming resource for leadership development to power individuals, teams and organizations for sustained success.

### FOR MORE INFORMATION

Contact

**The Center for Leadership Development at**

**937.778.7806**

or email

**foundation@edisonohio.edu**